

Chad Gelinas

WordPress Developer

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Logical and results-driven WordPress developer dedicated to building and optimizing user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites to propel competitive advantage and revenue growth. Technically proficient and analytical problem solver with calm and focused energy.

Work History

2023-03 - present

Operations, WordPress Developer

Operations, Apollo Contracting, Turners Falls

- Utilize google workspace to manage company workflow and document company finances
- Report to the owner daily for scope of work, client changes and last minute field visits
- Oversee construction supervisors to follow up on timelines, and response rates to client changes
- Design and manage the company website with WordPress, www.franklincountyev.com

2022-06 - present

WordPress Developer

Freelance, Easthampton

- Built www.sagedrone.com (my own drone company) and www.franklincountyev.com
- Working knowledge of Advanced Custom Fields using LocalWP
- Actively manage websites, domains, servers, plugins, on shared servers

2021-06 - 2023-03

Bartender

Bishops Lounge, Northampton, MA

- Fast paced bar/music venue with classic cocktails

2020-06 - 2021-05

Coder

Freelance, Easthampton

- I taught myself how to code using resources such as Udemy and YouTube
- Estimated eight hundred hours over the year while working jobs for friends and family for a year
- Working knowledge of HTML, CSS, Javascript, PHP, WordPress, and Solidity
- Experience with the command line, Github, if statements, loops, variables, ssh and object-oriented programming

2016-11 - 2019-09

Business Development Representative

Premises Labs, Oakland, CA

- Engineered mobile clean rooms for computer servers, grow labs and mobile hospitals
- Contacted over 2000 businesses across the U.S. and Canada using LinkedIn Premium, email campaigns through Constant Contact, and Facebook ads
- Populated lead data into Prosperworks CRM to manage all sales
- Scheduled sales meetings with the owners and clients

2015-10 - 2016-10

Media Contractor

Freelance, Oakland, CA

- Cinematographer, editor, and production assistant for a variety of projects in California
- Experience with DSLRs, lighting, set procedures, cast management, and audio

- Generated work through social media and referrals from clients

2009-09 - 2015-09

Cannabis Contractor

Freelance, San Francisco, CA

- Knowledge from seed to sale and construction
- Worked on indoor city operations and large remote outside fields
- Experience operating and maintaining tucks, generators and other related equipment
- Expert in cloning, transplanting, big leaf removal, pruning, harvesting, drying, trimming

2008-03 - 2009-07

Inside Sales Representative

Westinghouse Electric, Campbell, CA

- Generated revenue from leads and earned commission per appointment
- Totaling over \$3M in sales by making 70+ calls per day and scheduling 3+ appointments per day
- Assigned leads to outside sales reps for the state of California
- Utilized Salesforce platform to organize leads and workflows

2007-09 - 2008-12

Project Coordinator

Salesforce.com, San Francisco, CA

- Contacted CEOs to schedule a Symantec security test on the application before being listed on Appexchange
- Used Salesforce.com to manage two hundred accounts, reporting weekly to upper management on progress

Education

1998-05 - 2002-05

Natural Resource Conservation, B.S

The University of Massachusetts, Amherst

I focused on reasearch related to land use with multipel stakeholders. Methods to preserve the environment with diferences in beliefs and values.

Skills

Business operations management

Languages

English